

# Flipps Media announces star announcing team for its English & Spanish live stream of "Canelo" Alvarez vs. Julio Cesar Chavez, Jr. on Canelo-Chavez.com

## Doug Fischer, Beto Duran, Erik Morales & Jorge Milhe

NEW YORK CITY (May 4, 2017) – Flipps Media has announced a team of veteran boxing announcers to handle its live stream, both in English and Spanish, for this Saturday night's mega-fight between "Canelo" Alvarez and Julio Cesar "JC" Chavez, Jr., on Pay-Per-View at <a href="https://www.Canelo-Chavez.com">www.Canelo-Chavez.com</a> in the United States and Canada, starting at 9 p.m. ET / 6 p.m. PT, from sold-out T-Mobile Arena in Las Vegas, Nevada.

The English language stream will have Golden Boy Promotions blow-by-blow announcer **Beto Duran**, while veteran boxing reporter and Ringtv.com editor **Doug Fischer** will serve as color commentator. In Spanish, Mexican sports reporter and television personality **Jorge Milhe** will call the action with one of the greatest Mexican boxers of all-time, future Hall of Famer, **Erik "El Terrible" Morales**, as color analyst.

Morales is a seven-time, four-division world champion who retired with an outstanding 52-9 (52 KOs) professional record. He was 18-5 in world title fights, 16-8 (6 KOs) versus world champions. defeating some of the biggest names in boxing during his 19-year pro career, such as Manny Pacquiao, **Paulie Ayala**, **Marco Antonio Barrera** and **Wayne McCullough**.

"We're very happy to have such an experienced, highly-respected team of announcers working this great night of boxing for our English and Spanish speaking boxing fans in North America," Flipps Media spokesperson **Michael Weber** said. "They're among the best in the business at their trades. Erik Morales is a boxing icon in Mexico."

"Canelo vs. Chavez, Jr.", presented by Golden Boy Promotions in association with TGB, is available to watch in HD in English and Spanish on the <a href="https://www.Canelo-Chavez.com">www.Canelo-Chavez.com</a> website for a suggested retail price of \$69.99.

Boxing fans can watch the entire Canelo-Chavez, Jr. Pay-Per-View card live on

http://www.Canelo-Chavez.com on any computer or mobile device. All supporting events including the Canelo vs. Chavez Jr. press conference, weigh-in, and undercard fights will be streamed live globally FREE on the Canelo-Chavez.com website, the FITE.tv web site and on the FITE app available for iOS and Android devices.

The event is **available for pre-order** now at <u>www.Canelo-Chavez.com</u>

### **INFORMATION:**

## www.flipps.com

## **About Flipps Media:**

Flipps delivers on-demand entertainment to any nearby connected TV from your mobile device without any additional hardware. The company has offices in New York and Sofia, Bulgaria and is backed by Tim Draper, Earlybird Venture Capital, and LAUNCHub. Flipps' patented technology immediately works with over 350+ million connected TVs and is compatible with over 7,000 manufacturer models requiring no set up, no pairing devices, no cables, no dongles and no set top box

-30-

#### **CONTACTS:**

#### **FLIPPS MEDIA:**

Michael Weber, 727.424.9938, michael.weber@flipps.com,

#### NORTH AMERICAN MEDIA CONTACT:

Bob Trieger, Full Court PRESS, 978.590.0470, bobtfcp@hotmail.com, @fightpublicist