

# **The RING TV.COM PPV**

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**Saul “Canelo” Alvarez & Gennady “GGG” Golovkin  
Stacked Pay-Per-View Card To be streamed live on  
RingTV.com, powered by Flipps Media**

**Fight Week activities and non-PPV fights to be  
Streamed live for Free on FITE TV**

***Live this Saturday from Las Vegas***



NEW YORK, NY (September 12, 2017) – RingTV.com and Flippo Media today jointly announced the full “Supremacy” fight week streamed activities, headlined by **this Saturday night’s (Sept. 16) super-fight** between two-division, current The Ring magazine and lineal world middleweight titlist **Canelo Alvarez** (49-1-1, 34 KOs) and reigning IBF/WBA/WBC Middleweight World Champion **Gennady “GGG” Golovkin** (37-0, 33 KOs), in the 12-round main event on Mexican Independence Day.

“Canelo vs. Golovkin”, presented by Golden Boy Promotions and GGG Promotions, will air live on [www.ringtv.com](http://www.ringtv.com) Pay Per View (\$79.99) in the United States and Canada, starting at 8 p.m. ET / 5 p.m. PT, from an already sold-out T-Mobile Arena in Las Vegas, Nevada. The PPV broadcast will be available to watch in HD, in both English and Spanish.

## Watch Canelo vs. Golovkin [here](#)

[RingTV.com](http://RingTV.com) will be the online programming apparatus for purchasing and viewing the “Supremacy” PPV with Flippo Media providing technology to drive “Supremacy” programming.

The non-PPV undercard and other fight-week programming, including the “Supremacy” final press conference and official weigh-in, will be streamed live globally, FREE on the FITE TV app, available for iOS and Android devices, as well as on [www.FITE.tv](http://www.FITE.tv) (see schedule below).

Tattoo Live and Ring TV Live feature live interviews about the latest from Canelo vs. Golovkin Fight Week from Las Vegas.

### FITE TV “SUPREMACY” FIGHT-WEEK LINE-UP

#### TUESDAY, SEPT. 12

3:00-4:45 p.m. ET – Canelo vs. Golovkin Grand Arrivals  
9:00-9:30 p.m. ET – Ring TV Live  
10:00-10:30 p.m. ET – Tattoo Live

#### WEDNESDAY, SEPT. 13

3:00-4:15 p.m. ET – Canelo vs. Golovkin Final Press Conference  
6:00-7:30 p.m. ET – Canelo vs. Golovkin Undercard Media Workouts  
9:00-9:30 p.m. ET – Ring TV Live  
10:00-10:30 p.m. ET – Tattoo Live

#### THURSDAY, SEPT. 14

2:00-3:00 p.m. ET – Canelo vs. Golovkin Undercard Press Conference  
6:00-6:30 p.m. ET – Golden Boy Boxing on ESPN Weigh In  
10:00-11:00 p.m. ET – Live Between The Ropes

FRIDAY, SEPT. 15

3:30-4:30 p.m. ET – Canelo vs. Golovkin Official Weigh In

SATURDAY, SEPT. 16

6:00-8:00 p.m. ET – Canelo vs. Golovkin Undercard

8:00-12:00 p.m. ET – Canelo vs. Golovkin Live Pay-Per-View Event

The mythical pound-for-pound title is also at stake in the “Supremacy” main event as the Alvarez vs. Golovkin winner -- both fighters are rated among the top 5 in virtually all polls used to rank fighters regardless of weight classes – will become the undisputed world middleweight champion and arguably the world’s best of the best.

RingTV.com, powered by Flippo Media, will live stream four pay-per-view fights and three preliminary bouts. The eight fighters in the four pay-per-view fights have a combined 217.3.3 (147 KOs) record, including the 86-1-1 (67) Canelo-GGG record.

The English language stream will have Golden Boy Promotions blow-by-blow announcer **Beto Duran**, while veteran boxing reporter and Ringtv.com editor **Doug Fischer** will serve as color commentator. In Spanish, commentary will be supplied by Jorge Milhe and Ernesto Amador.

In the 10-round co-feature, unbeaten featherweights **Joseph “JoJo” Diaz, Jr.** (24-0, 13 KOs) and **Jorge “Pilon” Lara** (29-0-2, 21 KOs) battle in the World Boxing Council (WBC) Title Eliminator to position the winner for a world title shot against WBC Featherweight World Champion **Gary Russel, Jr.**

2012 U.S. Olympian Diaz, fighting out of South El Monte, California, is the reigning North American Boxing Federation (NABF) and North American Boxing Organization (NABO) featherweight champion. The slick southpaw is rated among the top 10 by all four major sanctioning bodies – WBO #1, WBC #2, IBF #4 and WBA #9 – as well as No. 7 by The Ring magazine. His Mexican opponent, Lara, is ranked No. 5 and 6, respectively, by the WBC and WBA, in addition to No. 9 by The Ring.

A pair of undefeated super middleweights, former IBF bantamweight world champion **Randy “El Matador” Caballero** (24-0, 14 KOs) and **Diego “The Golden Kid” De La Hoya** (19-0, 9 KOs), will square off in the 10-round NABF super bantamweight title fight.

California-born Caballero, ranked No. 6 by the WBC, will defend his NABF crown against De La Hoya, the WBC Youth World Champion De La Hoya, and cousin of the event’s promoter, Hall-of-Famer **Oscar De La Hoya**. The young Mexican with the “golden” surname, De La Hoya, is also rated among the among the top 10 by all four major sanctioning organizations – WBC #4, IBF#6, WBO #7 and WBA #9 - in addition to being ranked No. 9 by The Ring.

In the opening PPV fight, undefeated Tennessee lightweight **Ryan “Blue Chip” Martin** (19-0, 11 KOs) defends his WBC Continental Americas title against a dangerous, upset-

mindful Mexican, **Francisco “Paquito” Rojo** (19-2, 12 KOs), in a scheduled 10-round fight. IBF #9 and WBO #14 Martin faces the stiffest test of his young professional career in WBC #8 Rojo, who earlier this year knocked out WBC No. 1 contender **Dante Jordan** in the fifth round.

Three undefeated prospects will be showcased in the three preliminary bouts that will be streamed live on Ringtv.com. Ukrainian welterweight **Serhii “El Flaco” Bohachuk** (4-0, 4 KOs) meets an opponent to soon be determined in a four-round bout, while Dallas super lightweight **Vergil Ortiz** (6-0, 6 KOs) meets **Cesar Valenzuela** (7-1, 2 KOs), of Phoenix, in a six-round match. 2012 Olympic bronze medalist **Marlen Esparza** (2-0), fighting out of Houston, faces **Arcely Palacios** (8-7, 1 KO), of Mexico, in the streaming event opener.

All fights and fighters are subject to change.

### **About Ring TV:**

The Ring was founded in 1922 by Nat Fleischer. The first issue, dated February 15, 1922, was 24 pages and cost 20 cents. The cover featured black and white photographs of American promoter Tex Richard and Lord Lonsdale, a British aristocrat and boxing patron. Originally located in New York City, the magazine relocated to Long Island, New York, in 1990, and then moved to suburban Pennsylvania in 1993. It is now based in Los Angeles.

There have been only seven editors-in-chief in the magazine’s history. Michael Rosenthal is the current editor. The Ring began awarding championship belts in 1922. The first Ring belt was awarded to heavyweight champion Jack Dempsey, the second to flyweight champion Pancho Villa. The magazine stopped giving belts to world champions in the 1990s, but began again in 2002 when it launched its new championship policy intended to reward fighters who, by satisfying rigid criteria, can justify a claim as the true and only world champion in a given weight class.

### **About Flipps Media:**

#### **INFORMATION:**

[www.flipps.com](http://www.flipps.com), [www.FITE.TV](http://www.FITE.TV)

Twitter: @FiteTV

Flipps delivers on-demand entertainment to any nearby connected TV from your mobile device without any additional hardware. The company has offices in New York and Sofia, Bulgaria and is backed by Tim Draper, Earlybird Venture Capital, and LAUNCHHub. Flipps’ patented technology immediately works with over 350+ million connected TVs and is compatible with over 7,000 manufacturer models requiring no set up, no pairing devices, no cables, no dongles and no set top box

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