

For Immediate Release

BAMMA 32 is set to air live on FITE TV Friday November 10

New York, NY – November 6, 2017 - BAMMA and FITE TV are delighted to announce a new partnership that will see BAMMA events broadcast around the world including the United States of America, Canada, Australia & Russia. Building on the ever expanding broadcast footprint, the new territories will be able to watch the upcoming BAMMA Dublin, Ireland event this Friday November the 10th from the 3Arena, Dublin.

FITE is the leader in the combat sports video streaming category featuring the best of the MMA, Boxing and Pro Wrestling world. With over 600 live streamed events since its February 2016 launch and 5,000 plus hours of VOD content, FITE is the digital destination for the combat sports enthusiast. FITE programming is available as a free downloadable app through the Google Play and iTunes app stores and on its website www.FITE.tv.

"The debut of BAMMA in November on FITE is another milestone achieved in our quest to continue to bring the best of MMA action from around the world to the FITE TV platform. BAMMA has a long tradition in MMA in the UK and we are excited to have them as part of the team," said **FITE CEO Kosta Jordanov**.

BAMMA Dublin will mark the first of its broadcasted events for this multi-event deal. BAMMA 33 is set for Friday December 15th from the Metro Radio Arena in Newcastle, UK.

BAMMA Dublin takes place at the 3Arena, Dublin on Friday November 10th and tickets are available at <http://bit.ly/BAMMA32>

ABOUT

FITE brings premium combat sports programming to MMA, Boxing and Pro Wrestling fans to watch live on every screen - computer, tablet, phone and TV. The FITE mobile app works with any Wi-Fi connected television around the world as well as streaming devices such as Chromecast, PSX, Xbox, Apple TV and more. The app can be downloaded for free at iTunes Appstore or Google Play.

Recently, FITE launched its Android TV and Roku app expanding its content offering and making live television accessible with just a click for users globally.

FITE is a product of Flippo Media Inc, the digital entertainment company which allows users to cast video to connected TVs requiring no setup and no additional software.

For more information: www.fite.tv

BAMMA

BAMMA, Europe's Leading Mixed Martial Arts Entertainment Brand, is the home for elite fighters from around the world. Launched in 2009 and drawing unrivalled domestic viewing figures, the UK based promotion continues to showcase the most exciting and entertaining fights, between the toughest and most skilled competitors the sport has to offer.

For more information: www.bamma.com